



# Natural Stress Reducer Website Privacy Policy

This Privacy Policy applies to all visitors and users of the Natural Stress Reducer website (“Site”), which is provided by Natural Stress Reducer LLC. and its affiliates (“NSR” or “we”). We provide this Website Privacy Policy to help you understand what information we collect from you online and how it is used when you use this Site.

## **Collection.**

When you use this Site, you may be asked to provide personally identifiable information, which in this case would be your name, email address or zip code.

In addition, we automatically collect IP addresses and website usage information from you when you visit this Site. This information helps us evaluate how our visitors use and navigate the Site, including the number and frequency of visitors and the pages visited, and the length of their visits. We use third party service providers that collect and analyze this information to determine which pages are viewed, how

visitors use and navigate through the Site, difficulties that visitors may have with the Site and the number of visits and time spent on the Site. This analysis is used to improve the content of the Site. If IP addresses or website usage information is ever connected to personally identifiable information, the use and disclosure of it will be done in accordance with the “Use of Personally Identifiable Information” section below.

### **Use of Personally Identifiable Information**

We do not knowingly collect, use, or maintain personal information from users who are under 18 years old. If you are under 18 years of age, please do not submit any personal information through our websites.

### **Use of Personally Identifiable Information**

We use the personally identifiable information we collect on the Site to communicate with you if you have signed up to receive information and to improve the content of the Site. This information may be shared between NSR and its affiliates

Information we share with third parties or disclose. We may use third party service providers that will have access to your personally identifiable information to help us provide the communication you have requested, to monitor site activity, and to maintain the database of those who are interested in NSR.

In addition to third party service providers providing services for us, the personally identifiable information we collect may be shared with and disclosed to unaffiliated third parties: (1) who may be involved in NSR; (2) when it is permitted or required by law, including but not limited to responding to a court order or compliance with any regulatory authority, to protect our rights or property or to commence legal actions for

violation of our Website User Agreement; or (3) in the event we sell or transfer all or a portion of our business assets or merge with another company or are involved in a corporate reorganization or other change of control, your personally identifiable information may be one of the business assets transferred, shared or sold as part of the transaction.

### **Use of Cookies and Other Information Tracking Technologies**

To improve your visit to the Site, we may use cookies. “Cookies” are small pieces of information that are stored by your browser on your computer’s hard drive so we can recognize you when you return. They do not contain personal or financial information and they are not permanently stored for future use. Cookies or other information tracking technologies are not used to follow the surfing behavior of visitors once they leave the Site. We may also use pixel tags (also known as web beacons or web bugs) on the Site and in emails if you sign up to receive emails. A pixel tag is a nearly invisible pixel-sized graphic image on a web page or in an email message that can collect the same information about your visit that is collected through Cookies, as noted above and, in emails to help us confirm the receipt of, and response to, our emails.

Third party vendors, including Google, display our ads on sites on the Internet. Third party vendors, including Google, use cookies to serve ads based on a user’s prior visits to our website. Users may opt out of Google’s use of cookies by visiting the [Google advertising opt-out page](#).

If information collected by Cookies or other information tracking technologies is ever connected to personally identifiable information, our use and disclosure of it will be done in accordance with the “Use of Personally Identifiable Information” section above.

## **Security**

We use physical, administrative, and technical controls to secure the personally identifiable information that we maintain. While we attempt to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party “hackers” from illegally obtaining this information.

## **Links**

This Site may include links to other sites. We are not responsible for their privacy policies or how they treat information about their users. We have no authority over the linked sites, their security procedures or data collection policies. These links do not indicate an endorsement of these other sites by us and we have no responsibility or liability for actions of or on the linked sites.

## **Changes to the Privacy Policy**

We may change this Website Privacy Policy from time to time to take into account new or changing circumstances. By visiting or registering to use the Site, you agree to the terms of this Website Privacy Policy and consent to receive notice of any changes in this Website Privacy Policy or changes in our collection, use or disclosure of your personally identifiable information as specified in this Website Privacy Policy, by postings on the Site or by email, as determined by us.

## **Contact Us**

If you have previously given us your email address and no longer want to be contacted by NSR via email, you may opt-out by following the instructions listed in the email that you received.

If you have further questions regarding this Website Privacy Policy, please contact us by e-mail at [info@naturalstressreducer.com](mailto:info@naturalstressreducer.com), making sure to include your name and mailing address or telephone number so that we can contact you.

This Website Privacy Policy effective: June 2013